

Are you a member of the diverse Black community who smokes cigarettes?

Equitable Health: Improving Cessation Outcomes within Black Communities

We want to hear from you!

Participate in a focus group to help design a quit smoking program for Black communities in Toronto

You will be able to:

- Share your experiences with smoking and/or quitting smoking
- Tell us what you think a program for Black individuals in Toronto should look like

Eligibility Criteria

You can join a focus group if you:

- Self-identify as Black
- Are 18 years or older
- Currently smoke cigarettes or have quit smoking
- Live in Toronto, or access health services in Toronto

To learn more about how you can participate in a focus group, please contact:

HCCF.Project@camh.ca or
(416) 535-8501 ext. 37401



For more information about programs and services at CAMH, please visit www.camh.ca or call 416-535-8501 (or 1-800-463-6273)